

Swachhata Platform

Taking citizen engagement to the next level

Update at August 2025

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SWACHHATA PLATFORM

About Swachhata Platform

Swachhata is arguably India's largest civic technology platform

25M+ Citizens

across 3485 cities since 2016 launch.

15,000+ Municipal Sanitary Engineers

On boarded till date.

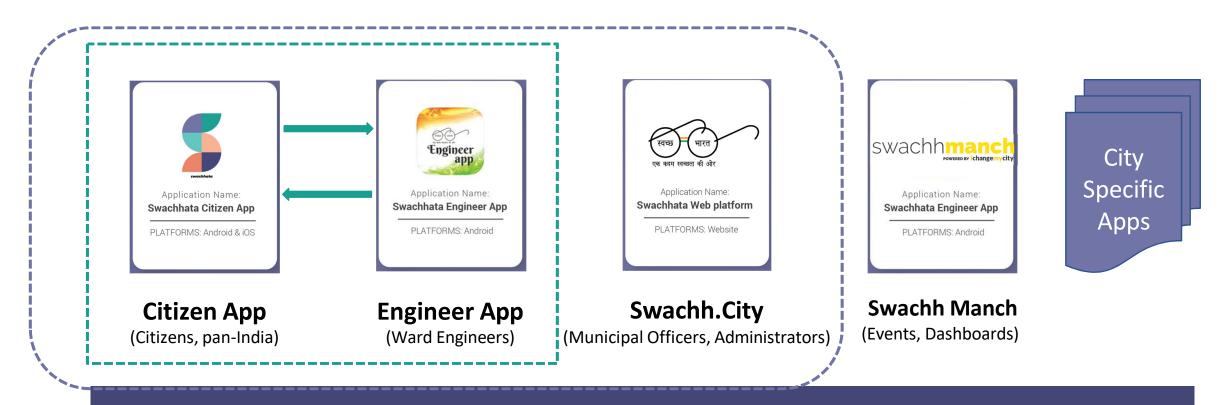
3.2M+ Complaints

with an average **resolution rate of 93%**.

8M+ Garbage Sites

cleared across Indian cities

Swachhata Product Suite currently comprises of 4 Apps & Platforms for citizens and ULBs to synergistically work on Swachhata grievances



Swachhata Platform

Swachhata Citizen App



SWACHHATA CITIZEN APP enables **CITIZENS** to register sanitation & waste management related complaints.

- 1. Available in English and 8 regional languages.
- 2. Citizens can post their complaints on 17
 Swachhata categories such as public urination spots, unclean public toilets and dustbins, garbage dump on road etc.
- 3. Locate nearby public toilets and rate the quality of available public toilets.
- 4. Vote up on complaints posted by other citizens; share complaints with other concerned citizens through social media.
- 5. Comment and provide feedback on work done.

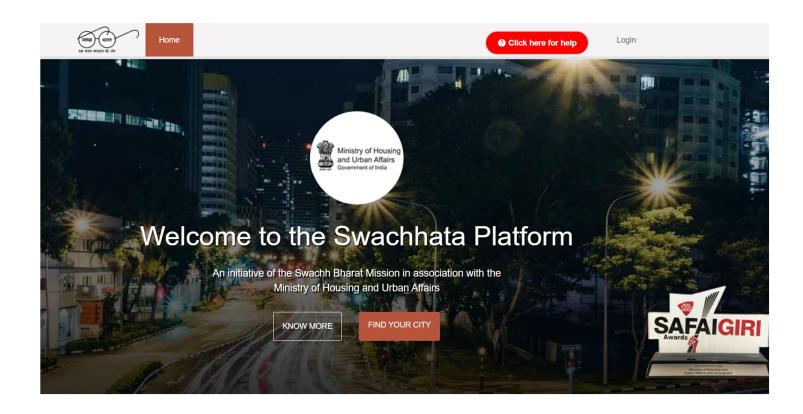
Swachhata Engineer App



SWACHHATA ENGINEER APP is an exclusive app for **MUNICIPAL ENGINEERS** to receive citizen grievances for action and resolution.

- 1. Engineers receive geo-tagged complaints along with relevant tags and image for description.
- 2. Proof of work completion/resolution in the form of mandatory image upload of the resolved complaints.
- 3. Receive feedback from citizens.

Swachh.city



SWACHH.CITY web portal is for **MUNICIPAL OFFICERS** to monitor municipality's progress through a dedicated Swachhata dashboard.

Swachh.city focusses on complaints management and engineers management

Portal features include a dashboard of -

- 1. Number of complaints received.
- 2. Location of the complaints received.
- 3. Assignment of work to sanitary engineers.
- 4. Status of the work by engineers.
- 5. Complaints resolved versus pending, etc.

Swachh Manch





SWACHH MANCH is a public portal and accessible through the website www.swachhmanch.in.

Through Swachh Manch, you will be able to

- Create, organize and manage Swachh Bharat related events and campaigns
- 2. Post updates regarding events
- 3. Citizens also have separate logins for volunteering purposes and create their own events.
- 4. It also allows organizers to seek the support for specific events which may require necessary support/approvals from ULB.

INTRODUCTION - SWACHH.CITY

Navigating swachh.city — Public View*

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H O M E P A G E



Home City Dashboard Engineer Dashboard PM Awards

How It Works

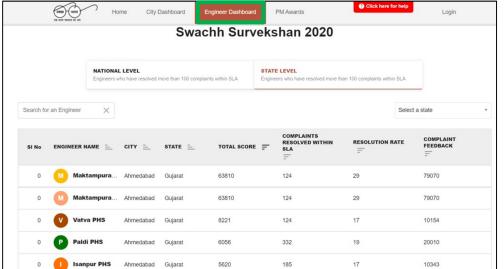
Municipal Administrator Website

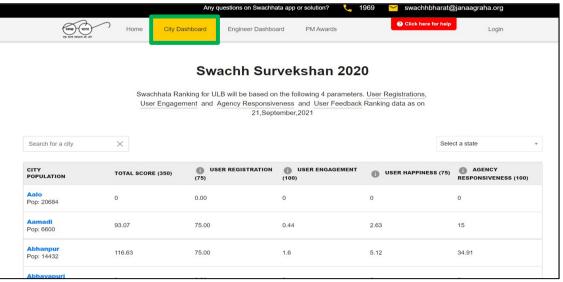
A website for Municipal Commissioners and their digital teams to monitor the complaints received in their cities and towns.

SEE ALL RANKS

HOW IT WORKS

The key to the working of mobile applications such as Swachhata is large scale citizen participation.

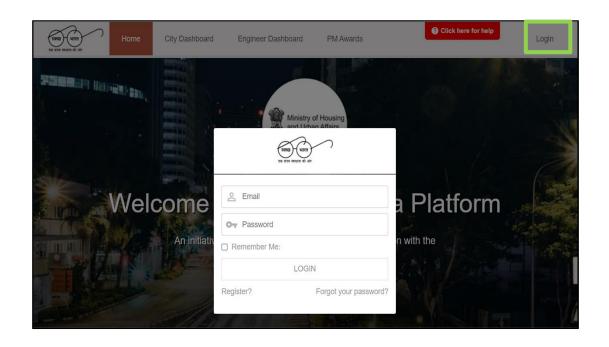




^{*} No login required

Logging in + Swachh.city users

The ULBs are provided with Login Credentials to access the features of the portal.



Who can use Swachh.city Portal?

- State Admin
- 2. ULB Admin
- 3. Citizens



1. Approval & Adding new ULB Admins/ Nodal officers
2. View and manage complaints



Admin

Add new engineers
 Assign engineers to complaints
 View and manage complaints
 Resolve issues of respective

engineers etc.



1.View City Dashboard

2. View Engineers Dashboard

3. View City rankings

Note: A state admin also enjoys all the privileges of an ULB Admin in addition to their own privileges

Features that an ULB can access after onboarding

Swachh.city Portal

- For Municipal Officers & Administrators
- To view complaints, assign complaints to engineers and add, delete and edit engineer details etc.

Swachh Manch Portal

- For citizens & stakeholders
- To create and manage events, campaigns etc.

Swachhata Engineer App

- App for Municipal engineers
- Engineer can view complaints uploaded by citizen and act on ground

ADDING ULBs & NODAL OFFICERS

How to add a new ULB in Swachhata database?

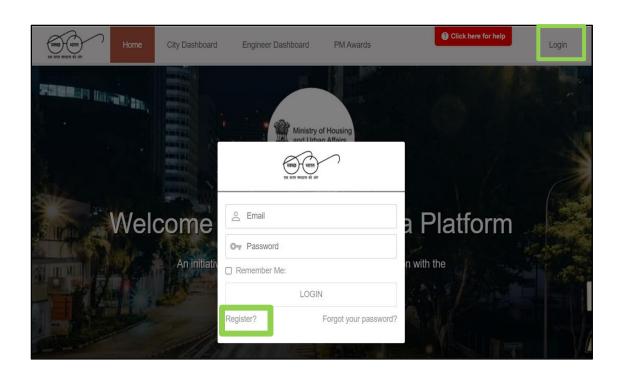
To onboard to Swachhata platform, a ULB is required to mail the following details to

<u>support@sbmurban.org</u> along with relevant State
Admin with the subject line:

Swachhata | <State Name> | <ULB Name> | <ULB Census Code> | New ULB Onboarding

- 1. Name of the ULB for registration
- 2. Census code
- 3. Population
- 4. Total number of Wards in the ULB
- 5. KML files of ULB's ward boundaries
- 6. Nodal Officer details:
 - a) Name
 - b) Email id
 - c) Mobile Number

- After mailing, the details will be updated in Swachhata database and swachh.city portal.
- Proceed to <u>www.swachh.city</u> > clicking on 'Login' in the top-right corner > clicking on 'Register' for first time registration.



How to add a new ULB in Swachhata database? (Contd.)

After clicking on

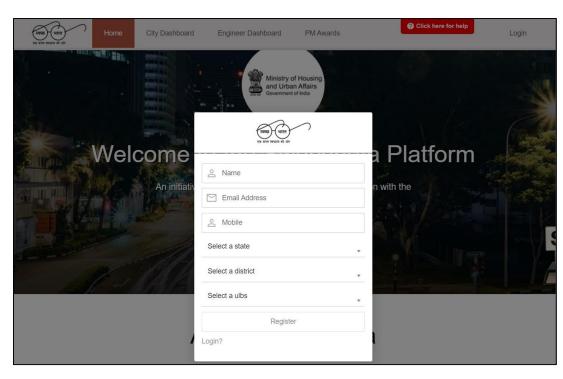
"Register", the ULBs

are required to

submit details as

shown in the screen





- The entered details will be sent to the respective State Admin for approval.
- <u>Upon State Admin's approval</u>, ULBs will be successfully onboarded, and login credentials will be shared to the registered email id.
- The respective ULB can start using the portal to view and assign complaints, add sanitary inspectors/engineers, verify resolutions etc.

How to update Nodal officer details?

To update Nodal Officer details for a ULB, a new email id registration will be required.

- 1. Register the ULB with a new email id on Swachh.city (Please refer to Slide 16)
- 2. New email details will be sent to the State administrator for approval and to re-register the ULB
- 3. Once the new email id has been approved, ULB will be able to access the Swachhata app and/or Swachh Manch portal with the new login credentials.

Kindly note that a common password needs to be maintained a between Swachh Manch and Swachh.city.

Note:

- 1) In order to avoid duplication of e-mail ids (To avoid creating email id every time when there is a new Nodal Officer), it is advised to create a common e-mail ID that can be shared with transferred/new nodal officers.
- 2) Example: swachh.(respective censuscode)@xxxx.com
- 3) A Nodal officer can have only one mobile number linked to Swachhata

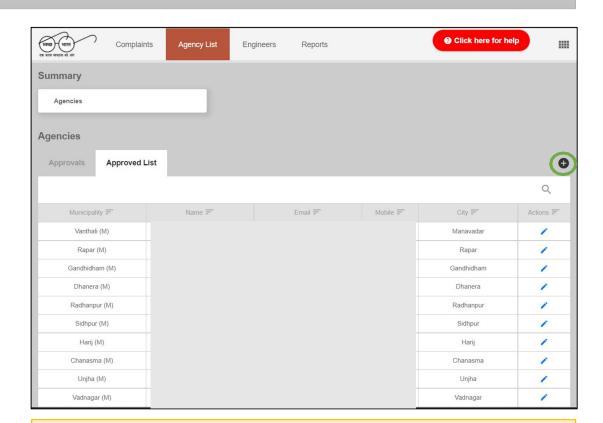
How to add/update Nodal officer details?

OPTION – II: Mail to your State Admin

- Mail to the respective state admin with the nodal officer details with the subject line: "To add new nodal officer in swachh.city – *ULB Name*"
 - Name of the ULB:
 - Name of Nodal Officer:
 - Mobile Number:
 - E-mail:

If you want to update the existing details, mail to the respective state admin with the subject line: "To update Nodal officer details in swachh.city - *Name of ULB*"

- Name of the ULB:
- Existing Name/Number/Email in Swachh.city:
- Name/Number/Email to be changed in Swachh.city:



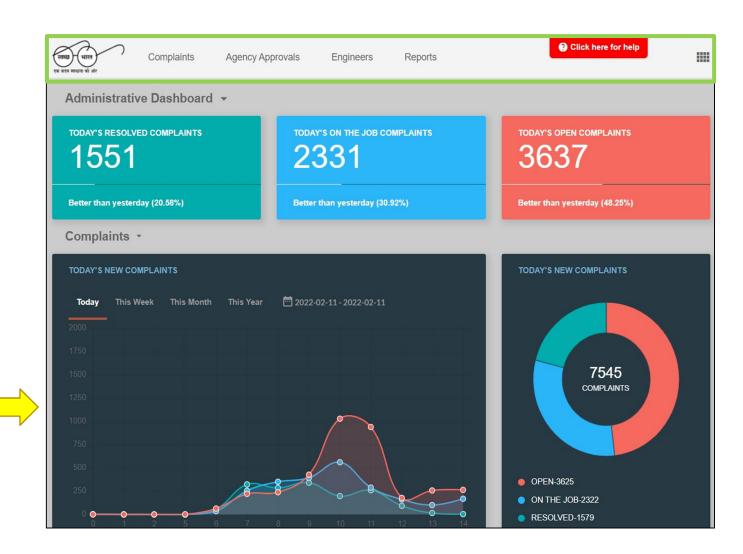
<u>Please note</u>: This page is visible only for state admins. State Admins can add Nodal officers through the '+' symbol. The details of existing officers can be edited through / button

NAVIGATING & USING SWACHH.CITY

Home Page – After Logging in

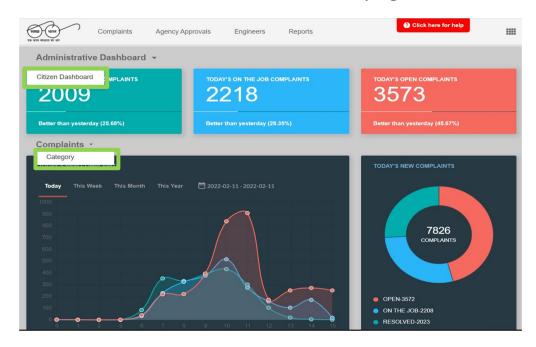
On logging in, in the top navigation bar, you can find:

- 1. Home page (Swachh Bharat logo)
- 2. Complaints Tab
- 3. Agency Approvals/List Tab (only visible for state admins)
- 4. Engineers Tab &
- 5. Reports Tab
- Clicking on Home page, one can view a summary of complaints
- Comparison of current day performance of ULB vs previous day performance can be viewed
- One can also filter to view the complaints week wise, month wise and year wise



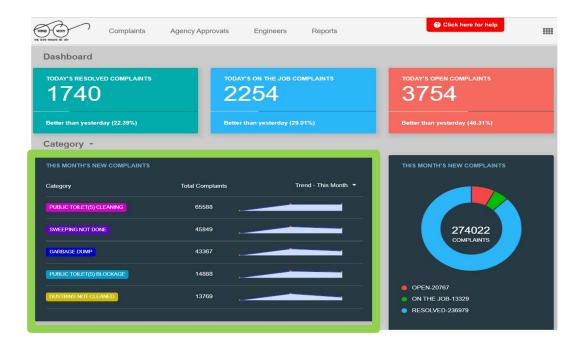
Home Page – After Logging in (Contd.)

One can toggle between administrative dashboard and citizen dashboard in the home page



Note:

If you are in citizen dashboard and want to navigate back to administrative dashboard, you have to click on the "Admin Panel" One can toggle between Complaints view and category wise complaints view



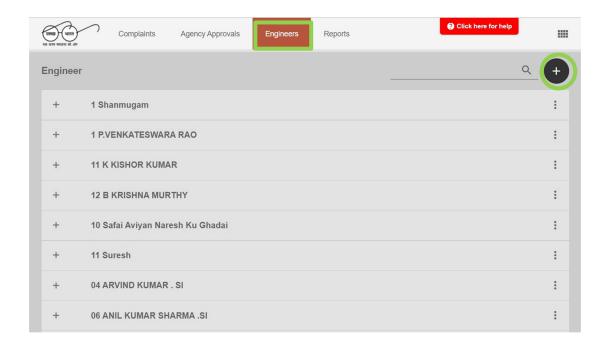


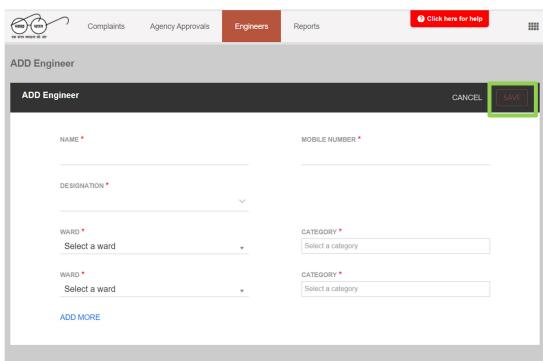


ALL ABOUT ENGINEERS

How to add Engineer details?

- 1. Engineers to request ULB Admin to add their details
- 2. ULB Admin to login to Swachh city.
- Go to Engineers tab → Click on '+' symbol on the right corner

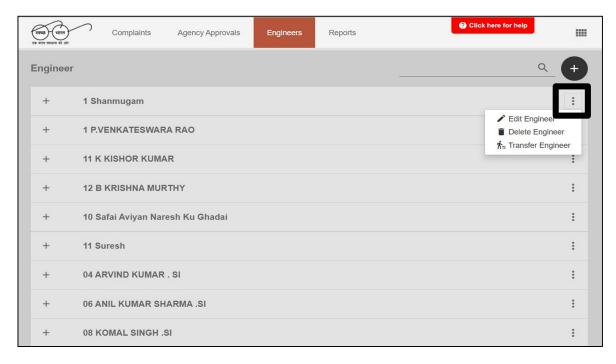


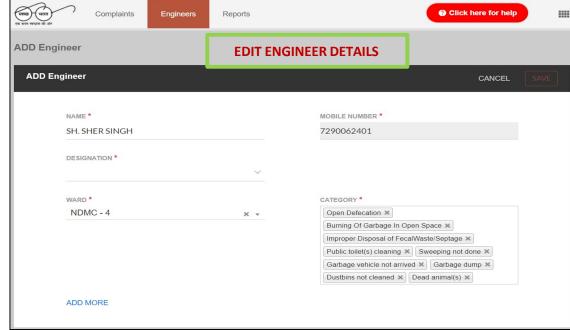


- 4. Add the details and Click on "Save"
- 5. You can add more than one ward for one engineer
- 6. The engineer details will be saved and the respective engineer can download and use Swachhata Engineer application

How to Update Engineer details?

- 1. Click on the 3 dots adjacent to each engineer's name
- 2. An admin can Edit, Delete and Transfer Engineers.
- 3. Using Edit engineer, you can edit the ward details, designation & mobile no. of engineers





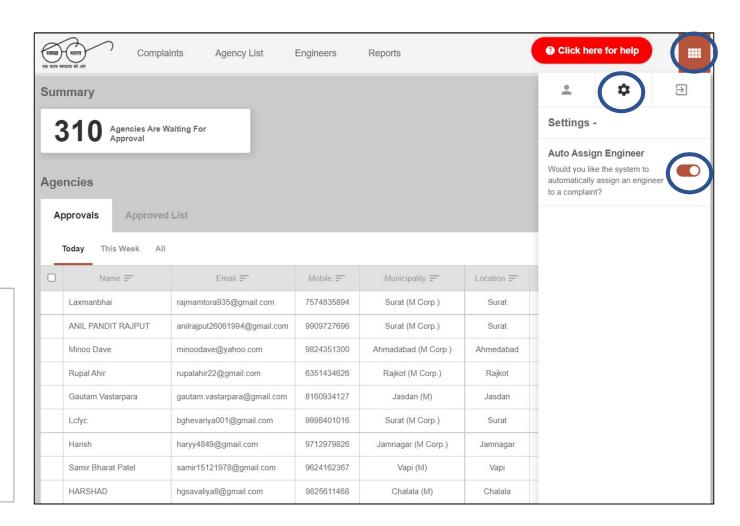
Auto- Assign Engineers to Complaints

On selecting this option, the system will automatically assign an engineer to a complaint based on their jurisdiction (ward boundaries)

- Click on mext to "Click here for help"
- Then click on button
- Using the Auto Assign Engineer toggle button, you can let the system assign automatically assign engineers

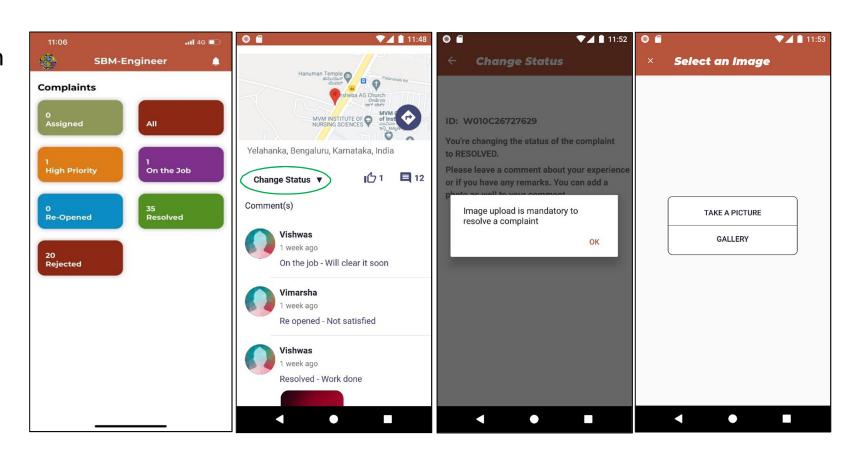
Note:

- 1) A complaint will be assigned to only respective engineers of that ward
- 2) In case, if a ward has no engineer at all, then that complaint will not be assigned to any of the engineers



Swachhata Engineer App

- Once the engineer is added in Swachh.city portal, he/she can use the Swachhata Engineer App
- 2. An engineer has to login with the mobile number that was shared with the Nodal officer
- 3. Only registered engineers can login and use the app
- 4. This app is available on both Android and iOS versions



IMPORTANT NOTE:

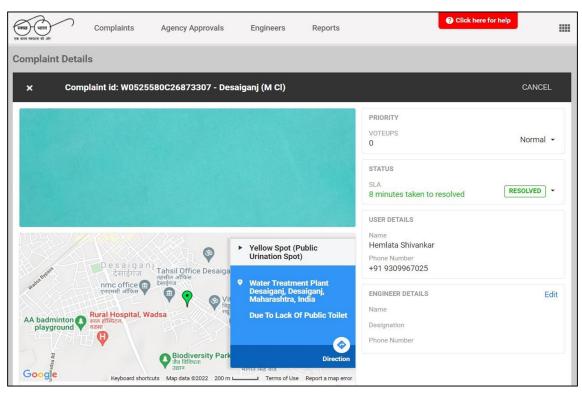
- 1. In order to change the complaints status to "Resolved", an engineer has to mandatorily upload image as a "proof of resolution".
- 2. Without uploading of an image, no complaints can be "Resolved"

COMPLAINTS MANAGEMENT

Complaints Management

- 1. Clicking on complaints tab enables you to view,
 - Complaints Summary, Different Views of complaints
 - One can filter the complaints on basis of week, month, categories, status, wards etc.
- Agency Approvals Summary 1294 Complaints Resolved Complaints **List View** Today Search for a city Q 2022-02-11 - 2022-02-11 ULB = Date = Desaiganj (M CI) Yellow Spot (Public Urin. W0444170C26873136 Kukshi Kukshi (NP) 22. Burhani Bagh Compl 39 minutes ago Sweeping not done W0444170C26873124 Kukshi (NP) 6Q64+W9X म्यनिसिपल Kukshi (NP) 5 Singaji Complex Infron 47 minutes ago Dustbins not cleaned 48 minutes ago Kukshi (NP) 6Q63+2WW, Kukshi, M. Dead animal(s) Resolved Kukshi (NP) Dustbins not cleaned W0444170C26873085 Kukshi Kukshi (NP) 6O63+2WW Kukshi M 49 minutes ago Sweeping not done

- 2. Clicking on a complaint ID enables to view the details of complaints such as
 - i. Status,
 - ii. Number of vote-ups,
 - iii. Engineer assigned to the complaint
 - iv. Time taken to resolve complaint etc.



Categories of Complaints & Service Level Agreement (SLA)

S.No	Swachhata Complaint Category	Service Level Agreement
1	Removal of Dead Animals	48 hours
2	Dustbin not cleaned	12 hours
3	Garbage dump	12 hours
4	Garbage vehicle not arrived	12 hours
5	Sweeping not done	12 hours
6	No Electricity in Public Toilet	12 hours
7	No Water Supply in Public Toilet	12 hours
8	Blocked Public Toilet	12 hours
9	Uncleaned Public Toilet	12 hours
10	Open Manholes or Drains	12 hours
11	Overflow of Sewerage or Storm Water	12 hours
12	Stagnant Water on Road/ Open area	12 hours
13	Improper Disposal of Fecal waste/Septage	12 hours
14	Removal of Debris/Construction Material	12 hours
15	Burning of garbage in open space	12 hours
16	Open Defecation	12 hours
17	Overflow of Septic Tanks	12 hours
18	Yellow Spot (public urination spot)	1 week
19	Cleanliness Target Unit (Dirty Spot)	-
20	Unsafe Manhole Entry	-

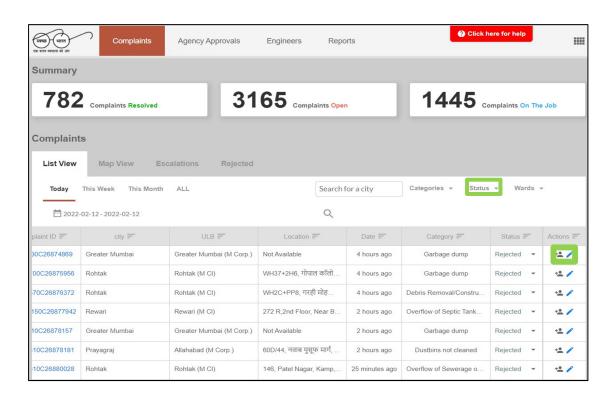
Complaints in Swachh.city portal can be viewed by filtering different categories

Complaints Management (Contd.)

The status of any of the complaints can be changed in Swachh.city.

Different status of complaints include,

S.No	Complaints Status	Description
1	Open	Complaint is posted by a citizen and needs the engineer's attention.
2	On the Job	Complaint that the engineer is currently working on.
3	Resolved	Complaint that the engineer has resolved and uploads image as proof of resolution
4	Rejected	Complaint that an engineer has rejected based on certain conditions (Unclear image, Invalid location and complaint not under their jurisdiction)
5	Reopened	Complaint where the citizen is not satisfied with the resolution of the complaint and wishes to have the issue addressed once more.





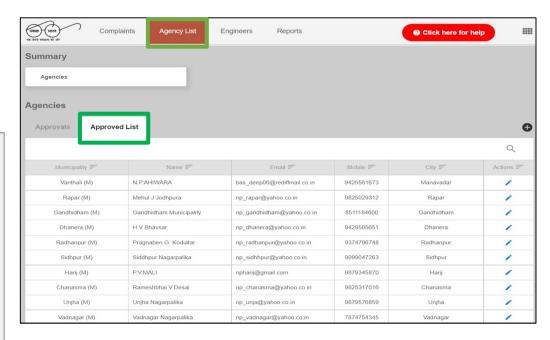
Through the actions column, the ULB admin will be able to,

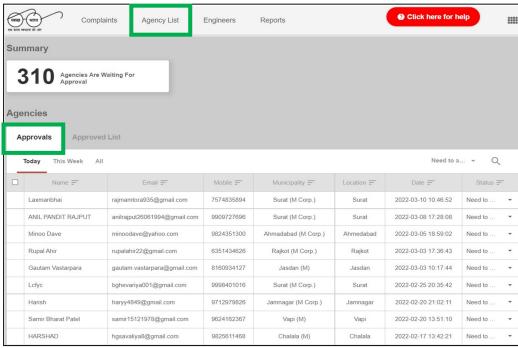
- a) Assign an Engineer to a complaint &
- b) Edit the details of complaint

Agency List Page

- 1. This Page is visible only for State Admins
- 2. Through this, a state admin can approve or reject an ULB's request to onboard to Swachhata Platform.
- Approval of ULB admins (both pending and approved) are displayed.
- 4. State admins can also add new Nodal officers and also edit the details of existing Nodal officers

The state admins enjoy all the other privileges of ULB admins in addition to this.



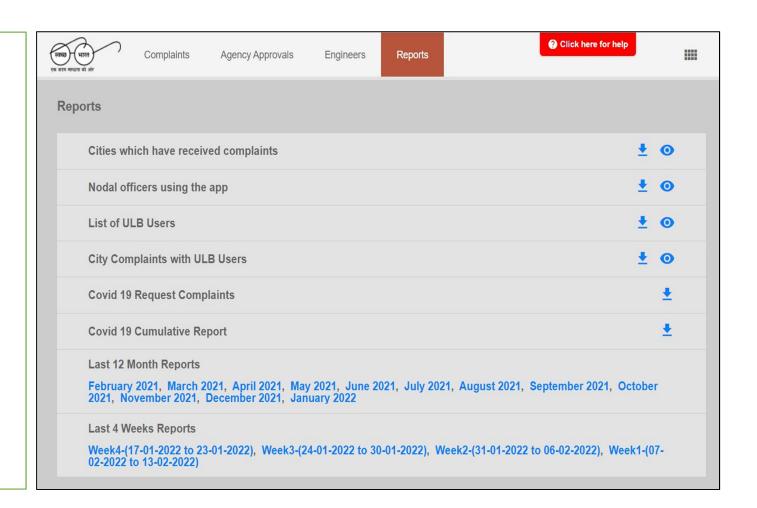


Reports Page

Reports regarding

- 1. Users,
- 2. Nodal officers
- 3. Complaints
- 4. Monthly reports of Swachhata
- 5. Yearly reports of Swachhata etc.

can be accessed through this section



Please Note: Swachh.city related reports can be accessed using the ULB login credentials via Homepage>Login> Reports Section only before 9:00 AM and after 6:00 PM.

Details of Different Reports

S.No	Name of Report	Dataset Details	Users
1	Cities which have received complaints	Detailed summary statistics of complaints posted, opened, resolved, rejected along with the engineer count for each ULB	
2	Nodal Officers using the app	A detailed summary of all Nodal Officers in Swachh City Missions with their contact details	
3	List of ULB Users	A detailed summary of all engineers registered on Swachh City with their contact details	ULBs, Districts, States
4	City Complaints with ULB Users	Detailed summary statistics of complaints posted, opened, resolved, rejected along with the engineer count and ULB user details for each ULB	
5	Covid 19 Cumulative Report	COVID related performance: Number of issues received, addressed and resolved	

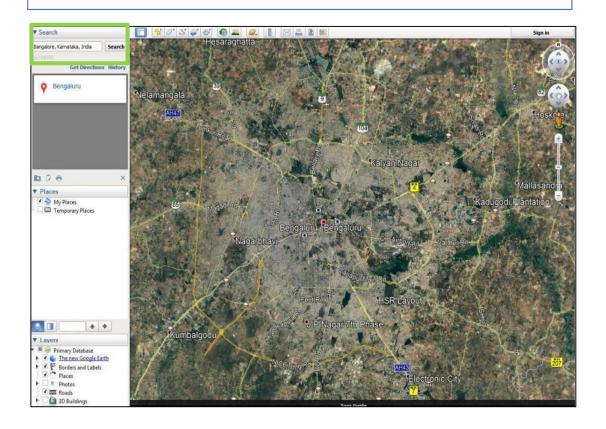
ALL ABOUT KML FILES

About KML files

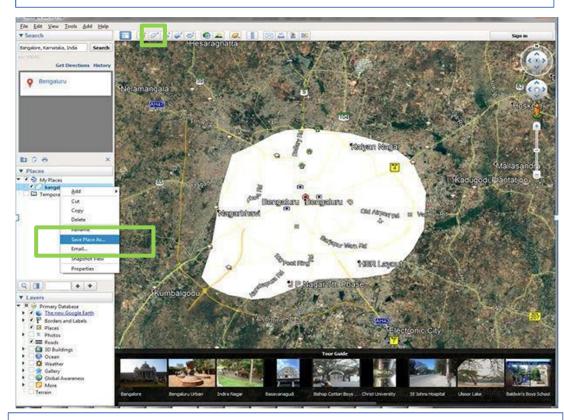
- 1. Keyhole Markup Language (KML) files allow Swachhata App to capture the geographic structure of a ward or a ULB
- 2. KML files are extremely important when any ULB wants to register as an independent unit in Swachhata platform
- 3. Through KML files, ULBs will be mapping and generating
 - ULB Boundary &
 - ii. Ward Boundaries
- 4. Incorrect generation of KML files will result in discrepancies and issues regarding,
 - i. Registration count
 - ii. Complaint count
 - iii. Complaints Resolution count etc.

How to generate KML files? – ULB Boundary

- Step 1: Download Google earth pro from <u>https://www.google.com/intl/en_in/earth/versions/#download-pro</u>
- 2. Step 2: Install it in your computer/laptop
- 3. Step 3: Search your ULB in Google Earth on the left corner Search Tab



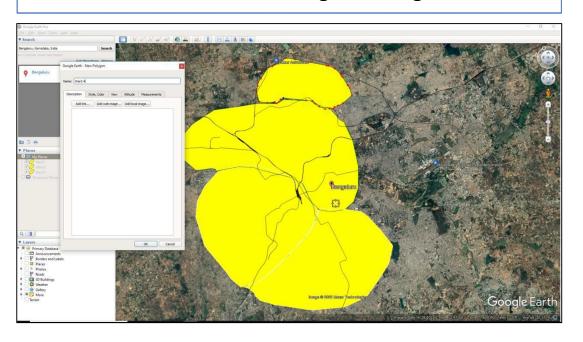
4. Step 4: Click on Add Polygon from the top menu



- 5. Step 5: Draw your ULB boundary using "Add Polygon feature" and Click "Save Place As"
- 6. Step 6: Save the ULB Boundary

How to generate KML files? – Ward Boundary

- 1. Step 1: Follow Step 1 to Step 4 as mentioned in previous slide.
- 2. Step 2: Draw ward boundaries as shown in representation image below.
- 3. Step 3: After creating polygon, save the file with proper ward numbers as Ward 1, Ward 2, Ward 3 etc.
- 4. Step 4: Please ensure that there are no gaps between two wards while generating boundaries



- 6. Step 5: Once KML files for all the wards are drawn, right click and select "Save Places As"
- 7. Step 6: Save all the ward boundaries in a folder.
- 8. Step 7: Once saved, Click File Save As and Save your file as "ULB Name" and type as .kml
- 9. Step 8: After saving the KML files (ULB & Ward Boundaries) successfully, ULBs to send ULB Boundary and Ward Boundaries file to support@sbmurban.org
- 10. Email with the subject line:

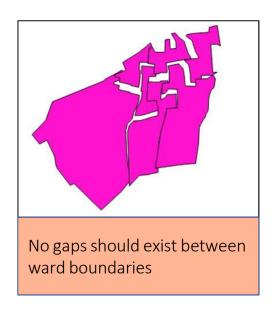
Swachhata | <State Name> | <ULB Name> | <ULB Census Code> | KML file to be added/updated.

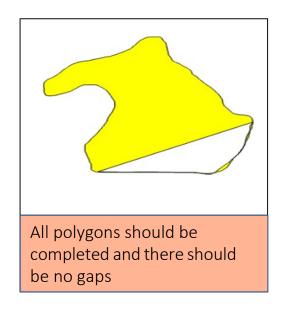
Note:

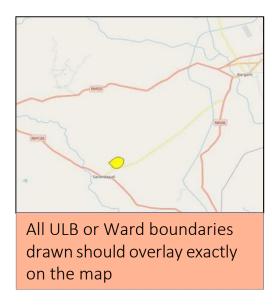
- 5. Please make sure that the KML files are verified by the state admin before mailing it to support@sbmurban.org
- 1. Keep your state admin email id in CC before mailing

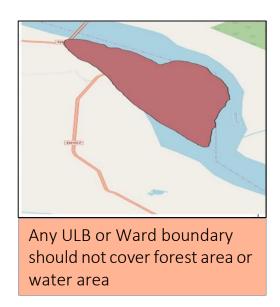
Errors to avoid while generating KML files

- KML files will be authenticated only when the following conditions are met:
 - Project WGS84 format for sharing any shape file(s) is followed.
 - In case of Ward level KML files, all ward files should be named with their ward number









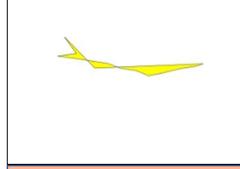
Errors to avoid while generating KML files (Contd.)



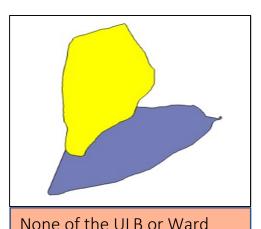
shared should not be Google

images

together.



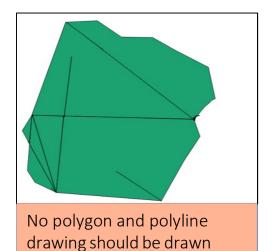
None of the ULB or Ward boundaries should be drawn in zig-zag manner or in lines



boundaries should cover or

overlay other ULBs or Wards

Only entire ULB/Ward boundaries should be covered and drawn





REGISTRATION & COMPLAINT COUNT ISSUES

How can registration count issues be resolved?

Registration Count is not increasing on City Dashboard of Swachh.city for a ULB due to either of the 3 reasons:

Issue 1: User has downloaded Swachhata app in a certain location, but registers in other location

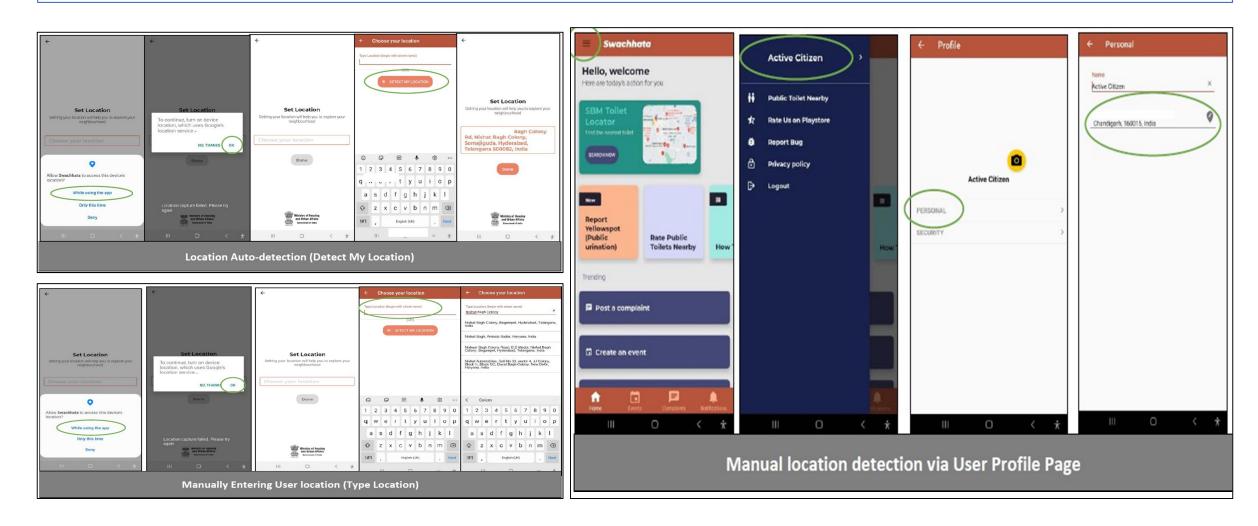
Issue 2: Outdated/incorrect KML file with gaps or wrong boundaries submitted by the ULB

Issue 3: If the geo-location of the user falls in any of the wrong boundaries submitted by the ULB

Reason – Issue 1	Remedy – Issue 1
User has only downloaded Swachhata App but not registered as a User.	After downloading,
	the user has to register immediately using automatic
 For example, user downloads the app in Bhopal and registers in Bhopal, registration count for Bhopal will be increased by 1 But, if a user downloads the app in Bhopal and registers in Indore, registration count for Indore will be increased by 1 and not Bhopal 	detection of location in their respective mobile phone (or) Requires citizen to manually select a ULB location as the place of registration

How can registration count issues be resolved? (Contd.)

After downloading Swachhata citizen app from App store/Play Store, User can use either of the three images below to complete their registration immediately

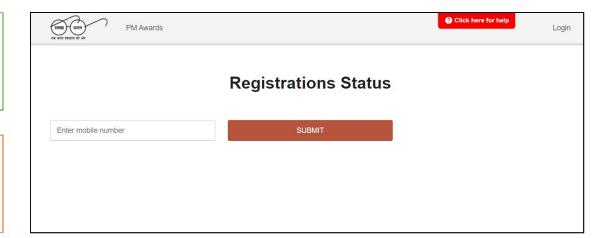


How to check users registration with ULB's ward or city Boundary?

The Swachhata Registration Status portal can be accessed through the link -

http://swachh.city/analytic/registrations_status

Upon submitting User's mobile number, ULBs can identify the geo-location details of the User entered in the Swachhata database.



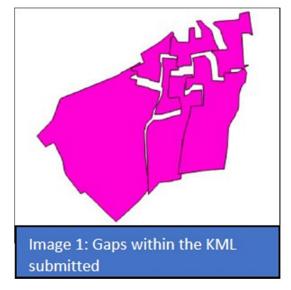
If it is found that, the geo-location details does not match with ULB's record it might be due to,

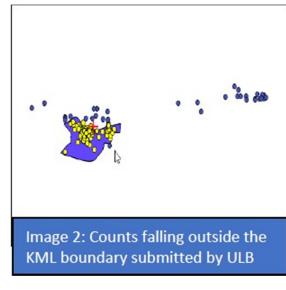
- 1. User location was outside the KML boundary Update User's phone location setting (Refer to previous slide)
- 2. ULB submitting incorrect KML file Send updated KML file with no errors (Refer to About KML files section in this ppt)

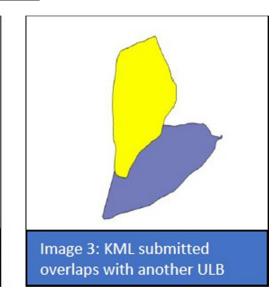
How can registration count issues be resolved?

Reason – Issue 2 & 3	Remedy – Issue 2 & 3
Outdated/incorrect KML file with gaps or wrong boundaries submitted by the ULB	Please refer to About KML files section in this presentation (Slide 34 – 39) to understand about a) Generating KML files b) Submitting correct KML files

Common Errors in submitting KML files







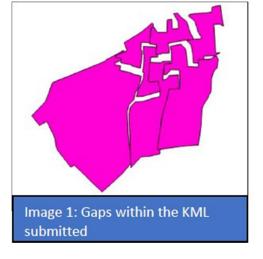
How can complaint count issues be resolved?

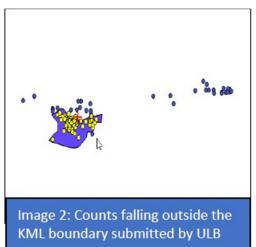
Complaint Count not increasing on City Dashboard of Swachh.city for a ULB due to either of the 3 reasons:

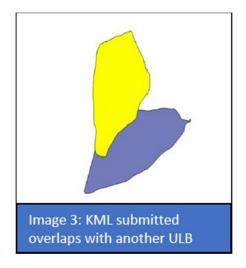
Issue 1: Outdated/incorrect KML file with gaps or wrong boundaries submitted by the ULB

Issue 2: If the geo-location of the complaint falls in any of the wrong boundaries submitted by the ULB

Common Errors in submitting KML files







Reason – Issue 1 & 2	Remedy – Issue 1 & 2
Outdated/incorrect KML file with gaps or wrong boundaries submitted by the ULB	Please refer to About KML files section in this presentation (Slide 34-39) to understand about a) Generating KML files b) Submitting correct KML files

INTEGRATING LOCAL CITY APPS WITH SWACHHATA

How to integrate local city apps with Swachhata?

Mandatory Requirements

1) Local city app and Swachhata App to have equivalent SLAs

2) Live pushing of complaint posting and resolution happens in the city app which can also be integrated with Swachhata app

3) Local City app to have a mandatory workflow to accept and push 'Complaint Resolution Image' as a proof of resolution

How can an existing City app be integrated with Swachhata app?

All ULBs are required to first complete the Swachhata Platform ULB Onboarding process (if not done earlier) as described in Slides 14 - 16 before proceeding with the workflow for Integration to Swachhata Platform

API documentation

technical workflow in the help section of the Swachh.city portal, through the link:

http://swachh.city/assets/files/Integrate With Swachhat a App v2.pdf



Vendor & Access Key

Email to support@sbmurban.org
 with the subject line

Swachhata | <State Name> |

<ULB Name> | <ULB Census

Code> | Integration of local
city app for vendor and access
key



Mandatory Reqts.

Using the technical documentation, Vendor key and Access key, a ULB will be equipped to integrate the local grievance redressal app with Swachhata app provided all mandatory conditions are met.

NOTE:

- 1) Post integration, data in local city app and Swachhata app will be mirrored and updated automatically
- 2) Previous data from local app (before integration) will not be added to Swachhata database
- 3) Citizens will be able to use local app even after integration

OTHER TECHNICAL ISSUES

Resolving Technical Issues

In case of any other technical issue despite submission of correct information,

ULBs can send complaint details to support account with the subject line: Swachhata | < State Name > | < ULB Name > | < ULB Census Code > | < Issue of the ULB > | < Issue of the support account with the support account with the subject line: Swachhata | < State Name > | < ULB Name > | < ULB Census Code > | < Issue of the support account with the subject line: Swachhata | < State Name > | < ULB Name > | < ULB Census Code > | < Issue of the support account with the subject line: Swachhata | < State Name > | < ULB Name > | < ULB Census Code > | < Issue of the subject line: Swachhata | < Issue of the subject li

Please ensure that State Admin is copied in all emails that is being sent to support@sbmurban.org